



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2020

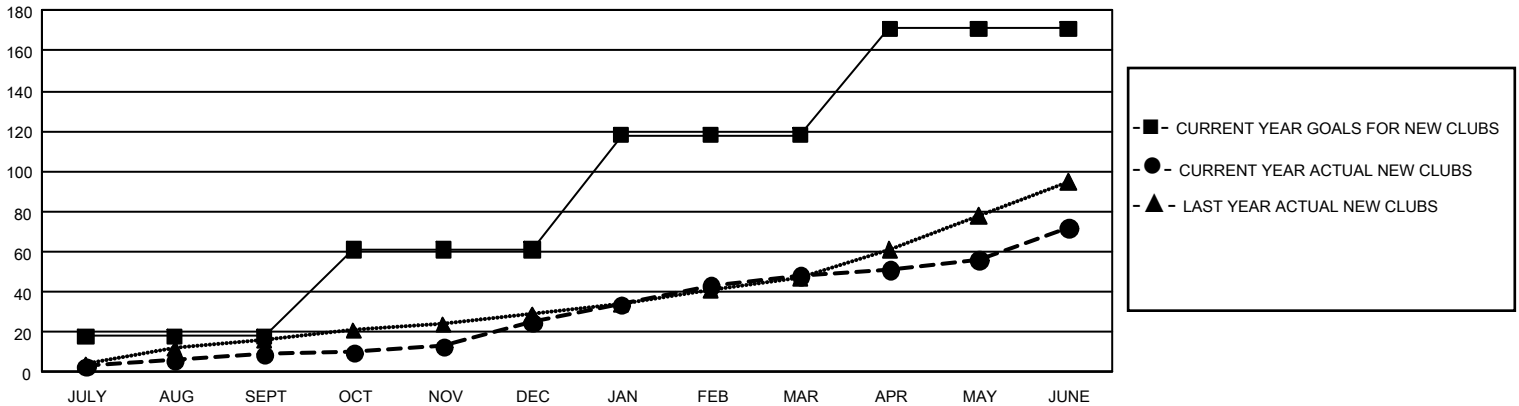
GAT Constitutional Area 4

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

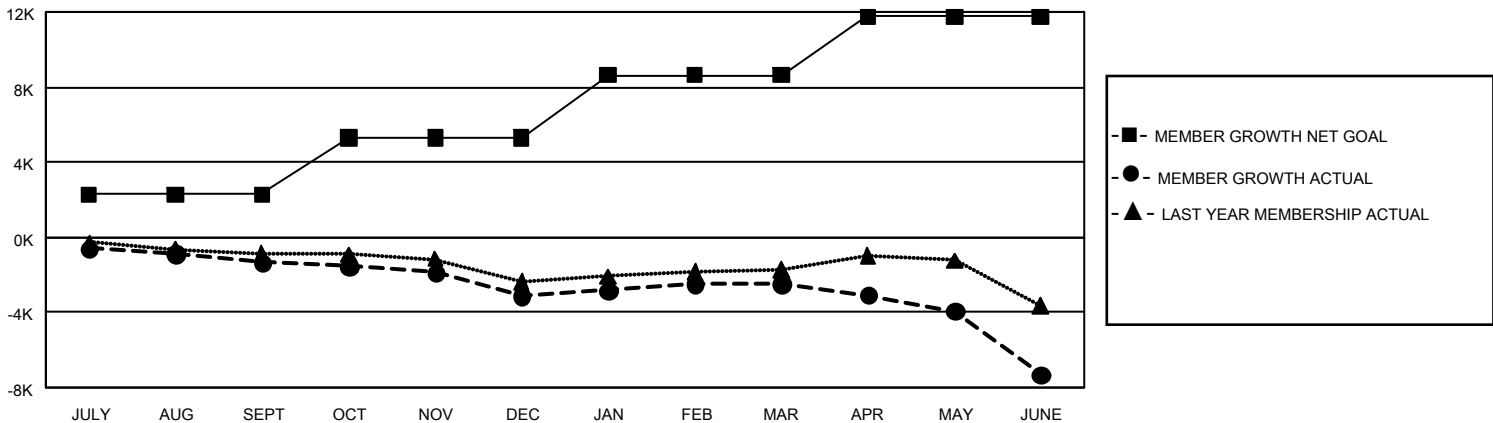
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2019-2020 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 54 | 9 | 37 |
| OCT/NOV/DEC | 129 | 16 | 38 |
| JAN/FEB/MAR | 171 | 23 | 27 |
| APR/MAY/JUNE | 159 | 24 | 48 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 6,843 | 3,000 | 3,947 |
| OCT/NOV/DEC | 9,048 | 3,822 | 5,213 |
| JAN/FEB/MAR | 10,023 | 4,641 | 3,539 |
| APR/MAY/JUNE | 9,324 | 3,471 | 7,724 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|---------------------------------------|------------------|
| DROPPED CLUBS: 146 | 5,178 CLUBS OF 9,350 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 182,260 (77.02%) |
| DECEASED | 2,502 | FEMALE | 54,382 (22.98%) |
| CLUB CANCELLED | 680 | TOTAL FAMILY UNIT MEMBERS 10,227 | |
| OTHER | 17,232 | FAMILY MEMBERS PAYING HALF DUES 5,184 | |
| TOTAL | 20,414 | | |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)